

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

39976 AGENCY (OR SERVICE) ACTING AS AGENT FOR 341732		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME SHORR JOHNSON MAGNUS		TAMMY BALDWIN FOR SENATE		
AND 1831 Chestnut St Ste 602		PO BOX 510622		
ADDRESS Philadelphia PA 19103-3700		Milwaukee WI 53203-0111		
USA		USA		
CONTACT MICHAEL D'ETTORRE		PRODUCT TAMMY BALDWIN FOR SENATE		
LOCAL SALESPERSON Nicole Roy Pol		AGENCY EST. NO.		
NATIONAL SALESPERSON		PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/06/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00002..	2	07:00A	09:00A	30S	11/02/12-11/02/12	CBS THIS MORNING	2	450.00	900.00
2	20000..	2	07:00A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	2	540.00	1080.00
3	01000..	1	07:00A	09:00A	30S	11/06/12-11/06/12	CBS THIS MORNING	1	540.00	540.00
4	00001..	1	05:58A	07:00A	30S	11/02/12-11/02/12	THIS MORNING	1	750.00	750.00
5	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	2	810.00	1620.00
6	00001.. Cancelled		04:59P	05:30P	30S	11/02/12-11/02/12	M-F 5PM NEWS	0	1700.00	.00
7	Su Cancelled	1	05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS	1	1800.00	1800.00
8	00001.. Cancelled		05:59P	06:30P	30S	11/02/12-11/02/12	M-F 6PM NEWS	0	2200.00	.00
9	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	2200.00	2200.00
10	M	1	09:00P	10:00P	30S	11/05/12-11/05/12	HAWAII FIVE-0	1	8100.00	8100.00
11	Su	1	10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS M-F/SU	1	2800.00	2800.00
12	Su	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
13	Su Cancelled		07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	0	1700.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA		USA		
CONTACT	MICHAEL D'ETTORRE		PRODUCT TAMMY BALDWIN FOR SENATE		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/06/12 NO. WEEKS: 1					

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			FROM	TO						
14	Sa	1	05:58A	08:00A	30S	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	1	300.00	300.00
15	Su	1	09:30A	10:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	1800.00	1800.00
16	Sa	1	12:35A	01:35A	30S	11/03/12-11/03/12	CRIMINAL MINDS	1	160.00	160.00
17	00001.. Cancelled		09:00A	09:58A	30S	11/02/12-11/02/12	JEFF PROBST SHOW	0	375.00	.00
182..	2	12:37A	01:07A	30S	11/02/12-11/02/12	10P NEWS REPLAY	2	200.00	400.00
191..	1	01:07A	01:37A	30S	11/02/12-11/02/12		1	150.00	150.00
201.	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	1	2200.00	2200.00
21	11000..	2	04:29A	04:58A	30S	11/05/12-11/06/12	4 NEWS THIS MORNING	2	225.00	450.00
221.	1	11:00A	06:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	900.00	900.00
231.	1	06:58P	10:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	1800.00	1800.00
24	1000...	1	12:37A	01:07A	30S	11/05/12-11/05/12	10P NEWS REPLAY	1	225.00	225.00
25	01000..	1	09:00A	09:58A	30S	11/06/12-11/06/12	JEFF PROBST SHOW	1	405.00	405.00
26	01000..	1	02:58P	03:57P	30S	11/06/12-11/06/12	DR. PHIL	1	495.00	495.00

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NATIONAL SALESPERSON

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			FROM	TO						
							Total Contract:	27		29875.00
Billing Summary										

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